

Jemez Springs Public Library

Strategic Plan

July 1, 2023 – June 30, 2026

Plan updated and Approved by Library Board: April 18, 2023

Mission Statement

Jemez Springs Public Library provides general information, recreational reading, library programs and current information technology in an array of formats to all residents of the Jemez Valley communities and visitors. The library provides resources for those seeking formal education/research, job/career training, business/entrepreneur resources, social services, local history/genealogy research, and community connections.

Vision Statement

The library will remain an integral part of the community by:

- Reaching out to all community members with a focus on the underserved
- Being responsive to unmet needs via solutions which are developed with community involvement and resources

Goals

1. Goal – Respond to the need for improved local communications by providing a free online community directory

Objectives:

- Reach out to various local communities, local service providers, and local entities for inclusion in the free online directory jemezsprings.net which was created during the pandemic.

Activities:

- Make a plan for how to make contacts and recruit information
- Recruit staff and/or volunteers to make contacts
- Collate information in a usable format
- Send contact information to the webmaster to add to the site
- Advertise the directory in local newspaper and social media

2. Goal – Being responsive to unmet needs via solutions which are developed with community involvement and resources

Objectives:

- Create an online community calendar with a planning aspect as well

Activities:

- Meet with the Lodger's Tax Board about funding the project and to partner for collecting criteria for the calendar
- Meet with non-business entities for collecting criteria for the project
- Recruit a developer to create the calendar system which meets the criteria
- Advertise the calendar in local newspaper & social media and provide contact for assistance in embedding the calendar on websites

Review & Assessment

Goal 1:

2023-2026 (Annually): Use the website visit counter to determine the usage of the site. An increased usage would reflect success.

Goal 2:

2026: An established community calendar embedded on one or more local websites would reflect success.